



CAREER CURRICULUM DEVELOPMENT ASSOCIATION OF MICHIGAN

Minutes

January 13, 2016, 9:00 a.m. – 2:30 p.m.

Eaton RESA

Lansing Community College West Campus, Room 157

5708 Cornerstone Dr., Lansing, MI 48917

517-483-9615 (office), 517-204-7482 (cell)

In Attendance: Michelle Radcliffe, Margo Hazelman, Lindsay McClain, Chris Easton, Diana Allard, Ben Thomlinson, Karen Robyn, Tim Staffen, Dan Draper, Patty Adolfs, Ginger Mason, Jenny Heath, Jennifer Branch, Lori Johnson

- ❖ **8:45-9:00 a.m. Member networking/refreshments**
- ❖ **Review/revisions of today's agenda, Michelle Radcliffe**
- ❖ **Standing Reports:**
 - Secretary's report, previous meeting minutes, Lindsay McClain –
 - Discussion about segments for members not present, continued discussion about segments & assessments.
 - Motion to approve minutes: Margo Hazelman, Second: Tim Staffen, Vote to approve minutes: approved with typo corrections.
 - Treasurer's report, (membership dues), Chris Eaton
 - Account: Invoice for Mary Fudge for last alignment has been sent in, does not appear on report yet. Membership for CEPDs that have paid have been listed.
 - Math alignments are still being paid from funds collected from the original alignment dues.
- ❖ **Old Business:**
 - Committee Chair Reports:
 - Common Core Math Alignment, Michelle Radcliffe
 - Mary Fudge finished Auto Tech MLR alignment (was previously done to non-MLR Auto Tech) – posted to miccda.org
 - Will we do another one this year? If so where, who will run it, and which ones?
 - There has not been any new discussion with the state about use of CCDA alignments in navigator at this point.
 - Career Ready Practices/Career Ed Conference, Tim Staffen
 - Committee has used Google Hangouts to meet. There is a draft for an agenda.
 - ◆ Introduce CCDA
 - ◆ Define CRP
 - ◆ Set a defined list of competencies to discuss
 - ◆ Discuss how they are taught, audience involvement – collect information and input.
 - There is a Google Drive folder to collect information
 - May need technical assistance on "A Game." Will work with Ginger to get information.
- ❖ **Lunch 11:30**
- ❖ **New Business:**
 - Is there research about which states use segments, assessments, how Perkins is funded/managed?

- If CCDA wants to get involved in this, it should be taken to the CEPDs.
- Possible use CCDA funds:
 - Align possible scholarships or PD to committee goals.
 - If CCDA members present for CCDA, can we help offset the cost?
 - Math in Construction trades conference – \$1600 person, details from Lori Johnson – johnson@sresd.org
- MICCDA Logo – Ben president of committee, Margo will serve with him.
 - We will be looking for a new logo (update to CCDA’s image)
 - Move to send logo contest to local districts: Diana Allard, second: Ginger Mason. Approved
 - Student must be enrolled in a Michigan state-approved CTE program
 - CTE colors: Pantone # Aqua: , Orange: , Green:
 - Incorporate CTE branding
 - Michigan should be represented somehow.
 - Visually represent what CCDA is
 - Needs to be translated to black & white when needed. (Submit both)
 - File type - .png with transparent background
 - All artwork becomes property of CCDA, artist waves all rights to the artwork. (Need art release form.)
 - Prize
 - Ben moves to award \$500 value, second by Chris Eaton – approved unanimously
 - Diana Allard moves that we award up to 2 honorable mentions, second by Chris Eaton \$25.00 gift card each – amended before votes
 - ◆ Amended by Tim as \$250.00 value each, second by Diana Allard - denied
 - ◆ Amended by Dan Draper, \$100.00 value each, second by Ben second – passed unanimously among the voting members
 - Press release from CCDA with winners
 - If CCDA does not like any of them, there is no winner awarded.
 - Michelle will send approved flyer to CEPD council.
 - Flyer to CCDA members for review by: January 29, 2016
 - Students submit by: April 1, 2016
 - Vote by CCDA: May 4th, 2016
 - Chris moves that we award all in Visa Gift Cards, second by Dan Draper, approved.
- Early/Middle College
 - Is anyone tracking the demographics of students taking advantage of EMC?
 - Discussion of intent of EMC (to help underserved students) vs. how it’s actually being used.
- College Board & Project Lead the Way (PLTW) –
 - Lobbied the state for a “badge” in CTE related categories and AP courses that are similar, Career Courses Project Lead the Way. If a student takes a combination of PLTW and AP courses in a pathway, student transcripts/diploma could have the “badge.” CTE is not actually mentioned in the wording. (Brought up by Ben Thomlinson)
- SENSE Test
 - Check communique for details
 - Can be tested over 2 years (Ok with OCTE & SENSE testing)
 - Discussion around testing in general
- Need to nominate new members in March 2015. Please think about if you are willing to serve or who you would like to nominate.
- ❖ Meeting adjourned: Moved Diana Allard, Second by Ginger Mason passed. Michelle dismissed the meeting at 1:45 PM , Additional time after meeting for subcommittees.

❖ **Upcoming:**

- Career Education Conference – January 31 – February 2, 2016
- Next Meeting – March 9, 2016 – CACC – need to nominate new officers